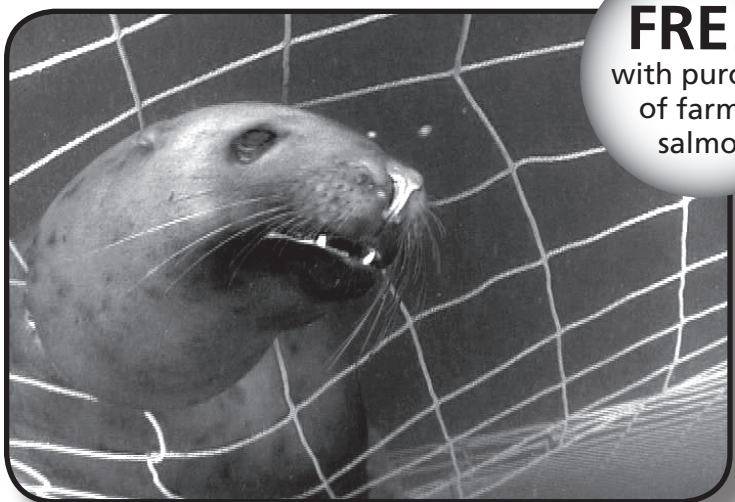


SAFEWAY

Ingredients for extinction?



FREE!
with purchase
of farmed
salmon

Farmed Salmon

When you buy Safeway's Farmed Salmon, you get so much more than fish. Check out these great items that come free with each purchase!

Dead Sea Mammals

Thousands of seals, sea lions and dolphins have been shot or drowned in nets at industrial salmon farms!



Dead Wild Salmon

Salmon farms create massive sea lice infestations that kill baby wild salmon!

FREE!



\$3⁷⁹
per lb

FREE!

Threatened Communities

Salmon farms kill wild fish, jeopardizing the future of traditional fishing communities.



FREE!

Added Coloring

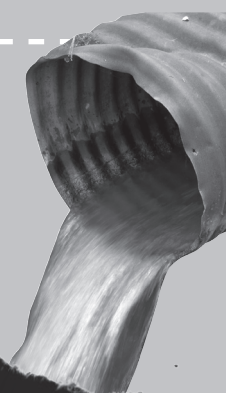
Farmed salmon gets that pink, healthy look from color added to their feed. Mmm Mmm!



FREE!

Tons of Feces

Salmon farms release thousands of tons of raw fish feces directly into the ocean.



Tell Safeway to stop selling farmed salmon

until it's safe for the oceans.

> www.farmedanddangerous.org



Supported by the Coastal Alliance for Aquaculture Reform